

## Discussion on the Cooperative Development of Ideological and Political Education and Party Building in Universities

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**Abstract:** In the construction of colleges and universities, party building is the foundation of ideological and political education activities. Only by combining the two effectively, can we deepen the important connotation of ideological and political education, help contemporary college students to establish firm political stand, determine the direction and goal of future efforts, strengthen their innovative consciousness and responsibility consciousness, and train innovative talents with the times. Based on this, colleges and universities need to stick to their responsibilities, promote the coordinated development of ideological and political education and party building work, and provide a solid and reliable ideological basis for students to better understand the world and transform the world. This paper mainly studies the current situation and strategy of the coordinated development of ideological and political education and party building work in universities..

### 1. Preface

The importance of ideological and political education and party building is self-evident. However, at present, some colleges and universities in the process of promoting the two coordinated development, often only go through the process, mere formality, the main body is not in place, ideological and political education work can not get due attention, the concrete performance is that students are confused about the future, can not effectively deal with interpersonal problems, difficult to achieve effective and harmonious communication with teachers. These problems all highlight the ideological and political education in some colleges and universities is not in place, the party building work is not outstanding and so on, need the relevant units and colleges and universities themselves to pay attention to promote the coordinated and symbiotic development of the two.

First of all, promoting the coordinated development of the two is the basis for promoting the continuous progress of party building in colleges and universities. Colleges and universities are an important base for the cultivation of talents in China, and also the main source for the Party building work to absorb outstanding members. And ideological education is an important education course for all the students in front of them, the main purpose of which is to enable students to firm their political stand and provide them with ideological and political general knowledge. Once the ideological education work is not in place or swallowed up, the concrete Party building work can not be carried out in detail, and the construction of the Party organization in colleges and universities is difficult to absorb high-quality talents[1].

Secondly, pay attention to the effective combination of the two, can crack the students' traditional ideas. In recent years, with the popularization and development of the Internet and the continuous development of the market economy, the elimination rate and competition rate of talents are gradually upgraded, utilitarianism in the university campus is beginning to prevail, and many students regard joining the party as an important goal of four years of college life, which makes the party building work and ideological and political education seriously separated. Moreover, because the student's motivation is not pure, even if joins the party organization, in the activity development

or the education propaganda aspect, the work is not positive enough, has affected the party construction work efficiency. However, through the effective combination of ideological and political education and party building work, it can imperceptibly infiltrate the seriousness of party building work and the important value of receiving ideological and political education to the students, and change the current ideological situation of some students' traditional conservative or utilitarianism, so that they can always arm themselves with innovative ideas, constantly drive scientific practice and dare to assume social responsibility.

## **2. The Current Situation of the Coordinated Development of Ideological and Political Education and Party Building In Universities**

### **2.1. With Insufficient Attention to the Development of Ideological and Political Education, the Party Building Work is a Mere Formality**

In recent years, the state has put forward new demands for rectification and reform in the Party building work of many colleges and universities throughout the country, because in the actual work, the phenomenon of "light party building and emphasis on teaching" in some colleges and universities is more prominent, one-sidedly believing that it is important for students to improve their academic achievements, raise the level of scientific research and reach the standard of higher education, so as to realize the rectification and reform of education. This kind of one-sided thought leads to the party building work in some colleges and universities, even some grass-roots party branches do not have the habit of holding regular meetings, lack of special branch building materials, and the management of party members is quite irregular. And the lack of party building work, will inevitably lead to ideological and political work in colleges and universities to be obstructed, students' dynamic thinking can not be strongly supervised, some bad atmosphere in the campus can not be effectively corrected. These problems will lead some students to lack the support of ideals and beliefs and firm political stand, and education and teaching will be scattered.

### **2.2. The Effectiveness of Creating People by Virtue is Not Obvious and Lacks the Effective Support of Party Building**

At present, some colleges and universities in the process of party building work, its management form is mostly fully assigned to the party branch of the school, this grass-roots management model lack of professional and targeted guidance, such as financial control, personnel management lack of voice and initiative, often in a passive situation. In addition, the boundary between the party and government in some colleges and universities is not clear enough, usually there is the phenomenon of unclear power and responsibility distribution is not concentrated, or everything involved, there is a situation of repeated management; or completely separated, a problem of prevarication. Some of the Party branches are completely out of touch with the school's teaching work, and do not provide an important party spirit for ideological and political education. This disjointed mode of party building has seriously wasted the party resources of colleges and universities, and has an adverse effect on the orderly development of ideological and political work.



Figure 1 The moral people

### 2.3. The Teaching Content of Ideological and Political Education is Relatively Single and Lacks Effective Innovation Mode

For a long time, when some colleges and universities carry out the party building work or ideological and political education activities, most of them have a fixed routine and mode, that is, basically according to the instructions of the higher authorities to complete the assigned task, and lack of details related to the actual work to deal with the problem. For example, the Party building work has not been carried out in time and effectively according to the students' ideological trends, and the ideological and political education content has not been carried out in combination with the current political hot spots or social news orderly. Moreover, the teaching content has obvious singleness, which is separated from the present situation of students' study and ideological situation, some ways of listening to reports and giving lectures, it is difficult to arouse the enthusiasm of grass-roots party members or students to study actively and think deeply, so it is necessary to improve the cohesion efficiency of party building and deepen the connotation of ideological and political education.[2].

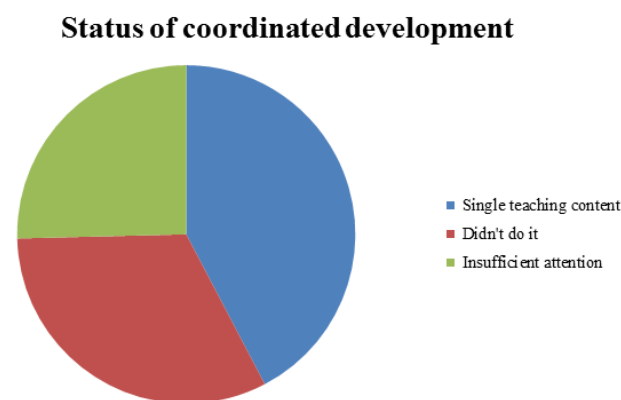


Figure 2 Status of coordinated development

### 3. Strategies for the Cooperative Development of Ideological and Political Education and Party Building in Universities

#### 3.1. To Give Full Play to The Role of Ideological and Political Education in the Promotion of Party Building In Colleges and Universities

The purpose of the university's ideological and political education and the promotion of the party building work is to enable the contemporary college students to continuously improve their ideological consciousness and political literacy, to provide the ideological basis for their realization of life goals, and to provide high-quality reserve talents for the construction and development of the country and the nation. Based on this, we must give full play to the important role of ideological and political education to promote the work of party building. On the one hand, ideological and political teachers must adhere to Marxist thought, so that it can become the political belief of every student's survival and development, as a prerequisite to carry out any work, and strengthen the students' political concept. On the other hand, ideological and political education should also be carried out on the basis of the Party's ideology, and education and teaching should be carried out under the leadership of the Party. For example, when analyzing the current hot social issues, it is necessary for students to be able to first analyze and judge the materials according to the Party's policy and requirements, and all actions and ideas that violate the Party's ideological will need to be dialectically criticized and correct practices to deepen the students' value and ideological connotation. In addition, ideological and political education requires teachers to correct the motivation of students to join the party. In the selection of party members activists, they should conduct a detailed inspection of their ideological dynamics, guide students to establish a firm communist faith, improve their party spirit cultivation.

### **3.2. Effectively Encourage Ideological and Political Teachers to Take an Active Part in Party Building and Strengthen Their Organizational and Management Level**

Only if the ideological and political teachers have a firm political stand, can they actively and effectively analyze the students' ideological connotation and behavioral trends, and do a good job in the party building of the students, can they highlight the efficiency of ideological and political education and train high-quality talents. It can be seen that the quality of teachers is closely related to the results of ideological and political education. Based on this, colleges and universities should actively recognize the actual needs of the current development of party building work in colleges and universities, encourage teachers to actively devote themselves to party building work, actively study Marxist theory and other knowledge content, and enhance their own ideological awareness and party spirit cultivation. Secondly, colleges and universities also need to establish a perfect linkage mechanism between ideological and political education and party building work, while arranging teachers to carry out ideological and political education, appropriately reduce other scientific work tasks, accelerate the speed of their professional title evaluation, and enhance the enthusiasm of ideological and political teachers to participate in party building work. Finally, colleges and universities also need to constantly optimize the encouragement system, set up a high-quality party members, and create a perfect and integrated party building work model. On the one hand, it is necessary to strengthen the proportion of Party building work in the performance evaluation of ideological and political teachers, and to strengthen their motivation to participate in the Party building work. On the other hand, it is necessary to provide regular spiritual and material encouragement for ideological and political teachers, actively listen to the troubles and needs of ideological and political teachers in their work, and actively help them to set up a perfect monitoring platform for autonomy and dynamics, so as to promote the coordinated development of ideological and political education and party building work in universities[3].

### **3.3. Strengthening the Vitality of Ideological and Political Education and Party Building, and Enhancing the Effectiveness of Education**

With the advent of the "Internet Plus" era, the ideological and political education work and the development of party building work in colleges and universities can also rely on the Internet to fully grasp the study and life habits of contemporary college students, the habits of using new media technology and the way of thinking, and design targeted and interesting online ideological and political courses and party building activities, and actively guide students to actively consolidate their ideological basis and establish firm positions and beliefs. For example, ideological and political teachers can take the important party and state anniversary of our country as the basic guidance, guide the practice of hands-on links, let students personally make micro-lessons or red web pages, so that students can participate in the party building activities, improve their party spirit cultivation. Or build a mobile mutual aid platform, the party's latest ideas and social hot news timely transmission to students, so that students while learning, but also imperceptibly accept the party's education and guidance, so as to become useful to the country and society.



Figure 3 Intelligent party building

#### **4. Conclusions**

The coordinated development of university ideological education and party building work is the basis for training high-quality social and innovative talents. Therefore, in the actual coordinated development, colleges and universities should give full play to the role of ideological and political education in the promotion of party building work in colleges and universities; effectively encourage ideological and political teachers to actively participate in party building work and strengthen their organizational and management level; enhance the vitality of ideological and political education and party building work, and enhance the effectiveness of education.

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